

# INVITATION FOR TENDER

The Government of the Republic of the Union of Myanmar

Ministry of Finance and Revenue

Committee on Finance

27<sup>th</sup> SEA GAMES ORGANIZING COMMITTEE

## INVITATION FOR BIDS

### ON SPONSORSHIP MANAGEMENT CONSULTANT

1. The Republic of the Union of Myanmar will hold 27<sup>th</sup> SEA GAMES in December from 11<sup>th</sup> to 22<sup>nd</sup> in major cities of Myanmar. It will be the very first of its kind during 44 years and it will be the very first major international event after the democratization process started in the year 2011.

2. Since Myanmar has become the major topic due to its significant political change, natural resources, people, historic and scenic beauties this event will be the golden opportunity for the would-be investors to make acquaintance of and to make them known to this wonderful country which might be the last frontier of rich investment in South East Asia.

3. In view of the fore goings, bids are invited by the Committee on Finance for the selection of Sponsorship Management Consultant with the following terms and conditions:-

- (1) One organization is entitled to put one bid only
- (2) One bidder only will be selected as Sponsorship Management Consultant
- (3) The winning bidder has exclusive right to dispense the following rights to the sponsors:-
  - (a) Television Right
  - (b) Advertising Right
  - (c) Publicity Right
- (4) The sponsorships being dispensed by the Consultant shall in four levels as follows:-

Platinum

Gold

Silver

Pearl

(Co-sponsorship)

} Value (in USD) of each level and the right to be dispensed to each level sponsor shall be quoted by bidder

- (5) The selected Sponsorship Management Consultant shall work on commission basis and deposit of USD 100,000 must be put up at the designated bank account after signing the Exclusivity Agreement.
  - (6) No territorial limit for marketing sponsorship.
  - (7) Deposit shall be refunded within 7 banking days after the event.
4. Bids shall be only on the official Bidding form and to be delivered into the Tender Box located at the Ministry of Finance and Revenue, Office No.26, Nay Pyi Taw no later than (16:00) hour on (6-3-2013).
  5. Bids shall be opened at the Ministry of Finance and Revenue, Office No.26,Nay Pyi Taw at (10:00)am on (7-3-2013).
  6. Announcement on the successful bidder will be made on 11-3-2013.
  7. Official Bidding form and requirement shall be available at the Ministry of Finance and Revenue, Office No.26,Nay Pyi Taw and Tax Service Unit,No.59/61 at the Corner of Pansodan and Merchant Street,Yangon during the office hour from (21-2-2013) to (27-2-2013) in payment of Kyat 10,000(Kyat ten thousands).
  8. Inquiry can be made at the following contact phone numbers –  
  
01-378370  
  
01-378372  
  
067-430071  
  
067-410181

Secretary

Committee on Finance

The Government of the Republic of the Union of Myanmar

Ministry of Finance and Revenue

Committee on Finance

27<sup>th</sup> SEA GAME ORGANIZING COMMITTEE

Bidding Form

To

The Chairman

Committee on Finance

27<sup>th</sup> SEA GAMES ORGANIZING COMMITTEE

Date- 19.2.2013

Subject - Application for Sponsorship Management Consultant for the forthcoming 27<sup>th</sup> SEA GAMES

Dear Sir,

1. Our company would like to participate in the bidding process for the selection of Sponsorship Management Consultant for the forthcoming 27<sup>th</sup> SEA GAMES held on 11<sup>th</sup> to 22<sup>nd</sup> December this year.
2. We agree to and accept the terms and conditions of the invitation for BIDs dated .
3. We also agree to put up if we were selected the deposit of USD 100,000 after signing the Exclusivity Agreement.
4. Our bid, Company Profile, etc., are attached herewith.

Sincerely,



Name -

Identification-

Rank -

Address-

## Bid for Sponsorship Management Consultant

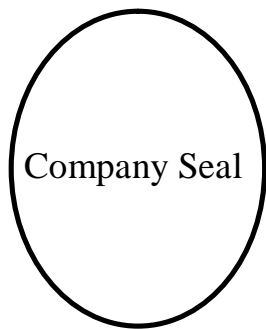
1. Company Name -
2. Company Address -
3. Contact Phone Number -
4. Company Profile- as attached
5. Estimated gross amount of sponsorship fees -  
which are expected to receive
6. Percentage of Commission Fees required -
7. Proposed fees to be collected for each level  
of sponsorship -  
Platinum -  
Gold -  
Silver -  
Pearl Co-sponsorship -
8. Proposed right to be provided to each level  
of sponsorship  
Platinum -  
Gold -  
Silver -  
Pearl Co-sponsorship -
9. Marketing Strategy -
10. Targeted Markets -
11. Performance History (if any)
12. Credentials (if any)

Undertaking

If we were selected we shall observe the terms and conditions as depicted in the Invitation for Tender document and in the Exclusivity Agreement and we shall abide the laws of Myanmar.

Governing law and Arbitration

Myanmar laws and Myanmar Arbitration or as agreed between the parties.



Name -

Identification-

Rank -

Address -

Witness Name-

Identification-

Rank-

Address -